SII   **NSTITUTE OF ENGINEERING & TECHNOLOGY :: PUTTUR**
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QUESTION BANK (DESCRIPTIVE)
Subject with Code :Knowledge M**anagement (16MB726)Course & Branch**: MBA

Year &Sem: II-MBA & III-Sem**Regulation:** R16

UNIT-I

1. Define knowledge management and explain the scope of knowledge management.

2. Explain the main features of knowledge management.

3. Explain the scope and objective of knowledge management

4. Explain the methods and techniques of knowledge management.

5. What are the major principles and strategies of knowledge management?

6. Explain data-information-knowledge-wisdom relationship.

7. a)Define knowledge. Explain the elements of knowledge management with detail.

b) What are the difficulties faced by knowledge management?

8. What is Organisational knowledge? Also explain the characteristics of Organisational knowledge?

9. What are the measures for meeting the challenges of implementing knowledge management programme?

10. a) What are the major building blocks of creating knowledge Organisation?

    b) Explain the term knowledge society.

UNIT-II

1. What is knowledge? Explain the different types and characteristics of knowledge.
2. Define Organisational knowledge management. Explain its types.
3. What is meant by Organisational knowledge capital? Explain the valuation and market pricing of knowledge capital.
4. Explain the classification of Organisational knowledge.
5. Explain the knowledge life cycle.
6. Explain the main sources of Organisational knowledge.
7. Explain the knowledge management process.
8. What is knowledge conversion? Explain the Organisational knowledge progression.
9. Explain the knowledge management technology enablers.
10. a) Explain the Organisational human capital.

    b) Explain Meta knowledge.

<u>UNIT-III</u>

1. What is the implementation of knowledge management? Explain the main barriers to implementing successful knowledge management.
2. Explain the ten steps of knowledge management implementation of AmritTiwana.
3. Explains the main issues and obstacles of KM implementation.
4. Define web portal. What is the role of web portal in knowledge management?
5. Explain the information architecture and its components. What is the role information architecture of in India?
6. What is net banking? What are the advantages and disadvantages of net banking? What is the role of net banking in India?
7. Define learning organisation. Explain features and components of learning organisation.
8. Explain the creation of learning organisation with suitable examples.
9. Explain the Mystique of learning organisation and also state the difference between learning organisation and KM.
10. Explain the process of implementing knowledge management programme.

UNIT-IV

1. What is information technology? How it is related to knowledge management?

2. Explain the different information and communication technologies

3. Define E-Commerce. How it is related to knowledge management?

4. Explain knowledge management tools

5. How do you create effective KM systems through IT?

6. Define benchmarking. Explain the different types of benchmarking

7. What are the tools you can apply for KM? Explain them with instances.

8. What is E- Commerce? What are its methods? Explain

9. What role did IT play in KM? Comment on it.

10. Explain the process and significance of benchmarking in KMS.

UNIT-V

1. Explain the role of knowledge management in industry.
2. What is the future of knowledge management?
3. Why knowledge management systems are turning manufacturing into a competitive weapon? Explain.
4. How the KM is improving in the manufacturing process?
5. Explain the future trend of knowledge management.
6. Explain the emerging key elements of KM.
7. Explain different challenges of knowledge management.
8. Explain the role of knowledge management in manufacturing industry.
9. Explain the role of knowledge management in service sector.
10. Explain different challenges and future of knowledge management.